

Downtown Denville BID Corporation
Monthly Board Meeting
February 29, 2024, 7:00pm

Roll Call of the 2024 Board Members: P (present) A (absent)

P Fitzpatrick P Koppelman P Thompson P Cammarata P Doremus P Lindsay P Fahrer

P Mayor Andes P Rob Simpson, Council Liaison P Stephen Crighton

Town Remarks

Mayor Tom Andes reported the following:

- Older Welcome to Denville Signs are being replaced and will be ordered soon
- Light pole on Second Avenue was damaged during recent snow storm. Will be repaired/replaced when all parts are available.

Executive Director Remarks

Executive Director Stephen Crighton reported the following:

- AARP Grant is being pursued to fund digital kiosks.

Approvals

Motion unanimously approved the minutes from the January 4th Reorganization Meeting and the January 25th Monthly Board Meeting.

Motion unanimously approved to fund travel for the Executive Director and Chairperson to attend the Main Street USA conference.

Motion unanimously approved to amend Executive Director contract Section 3a with regard to bonus compensation.

Work Session

First Floor District Ordinance Review and Discussion

- Chairperson Fitzpatrick recommended that a subcommittee review the current ordinance and develop recommended changes (if any) for the Town Council and Mayor to consider.
- Harry Fahrer to lead subcommittee with members Lindsay and Cammarata.

Public Portion:

- Howard Levine provided feedback on the first floor ordinance including his recent experience with trying to rent out the first floor of his building. Two interested businesses did not qualify. He agreed the ordinance should be reviewed and the goal should be that whoever is rented to on the first floor is a business that will bring people into town that benefit all. He also stated that the goal should be full occupancy.
- Lester Kelem shared his support of the BID and recommended that the ordinance be kept as is.
- Anonymous employee of Doowop and Greece Lightning requested the Mayor to expand the number of parking permits for the First Avenue lot. The Mayor shared that expansion is not likely due to impact to customers also needing parking to visit the businesses. Mayor agreed to reconsider any additional information regarding the lot the employee offered to pull together.

Committee Reports:

Promotions

The Promotions committee reported the following:

- March 30th - Spring in to Downtown Denville - Plans in place for egg hunt, pictures with Easter Bunny and business egg distribution on March 30th.
- Digital Egg Hunt - Social media contest with decorated egg scavenger hunt
- Planning beginning for Denville After Dark

Treasurer -

Treasurer Doremus reported that the DD BID budget is on track and have only spent 8% of planned expenses thus far.

Design Committee -

Director Crighton reported on Yiftee that the expenses to the consumer are a deterrence. A meeting has been scheduled with another local BID to learn how they execute downtown dollars for purchase.

Organizational Committee -

The organization committee reported the following:

- A list of all property owners in the BID has been obtained from the Tax Assessors office. The BID Director is reviewing list and updating with email addresses.
- A list of all downtown vacancies will be completed.
- Recommendation to open a slack channel for all Downtown Denville BID Members to access as a method to share information.

Public Meeting Adjourned